

# **Maneki-Neko Creativity Event**

## **The different Art Experience**

### **Unleash Your Creativity in a fun event**

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“Creativity is the Most Crucial Factor for Future Success”  
2010 IBM CEO study

Participants can unleash their creativity in a fun and inspiring way by creating individually their own maneki-neko artwork within a group.

An event that enables people to be an artist in a safe environment.

No Artistic skills required.

Your event host: Uwe Juergen Bauer

Uwe was born in 1964 in the Black-Forest in Germany. He worked for 30 years in leading positions in various companies and lived in Germany, US and Hong Kong. In 2010 he moved to Singapore and set-up his own consultancy business in the solar industry.



In 2013 Uwe discovered the Arts and started painting. He is now exploring different styles and techniques whereas his main drive is to share his joy with people around him.

His passion for cats gave him the inspiration for his first painting. “my maneki-neko story”, 25 maneki-neko or lucky cats representing different stages and facets of his life. The creative process was so insightful that he wishes to inspire everyone to create a maneki-neko for themselves.

### **Benefits**

- ✓ Unleash creativity
- ✓ Open curiosity
- ✓ Self reflection
- ✓ Driver for problem solving
- ✓ Risk taking: dare getting outside of one's comfort zone
- ✓ Out of the box thinking
- ✓ Build confidence
- ✓ Team bonding
- ✓ Concentration and focus increase
- ✓ Stress release

### **The ideal Activity for**

- ✓ An original conference break-out session
- ✓ Cross cultural ice-breaker
- ✓ Team building exercise

- ✓ Evening fun at seminar
- ✓ Staff parties
- ✓ Unique family event across all ages

## **Event Details**

- Maneki-neko presentation
- Participants create their own unique artwork
- Debrief and experience sharing
- “Artwork of the Artworks”
- Photo shooting

Duration: 2 hours



## **A Simple Equation**

Painting = Creativity  
 Creativity → Creative Output  
 Creative Output = a major driver for economic and business success

Art is a language that all people speak that cut across racial, cultural, social, educational and economic barriers and enhance cultural appreciation and awareness.

Dee Dickinson: School of Education Johns Hopkins University – Why are the arts important?

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